



ESSFeed.com

World Protein Trade News

Why advertise with us?

Access the potential of our daily email newsletter

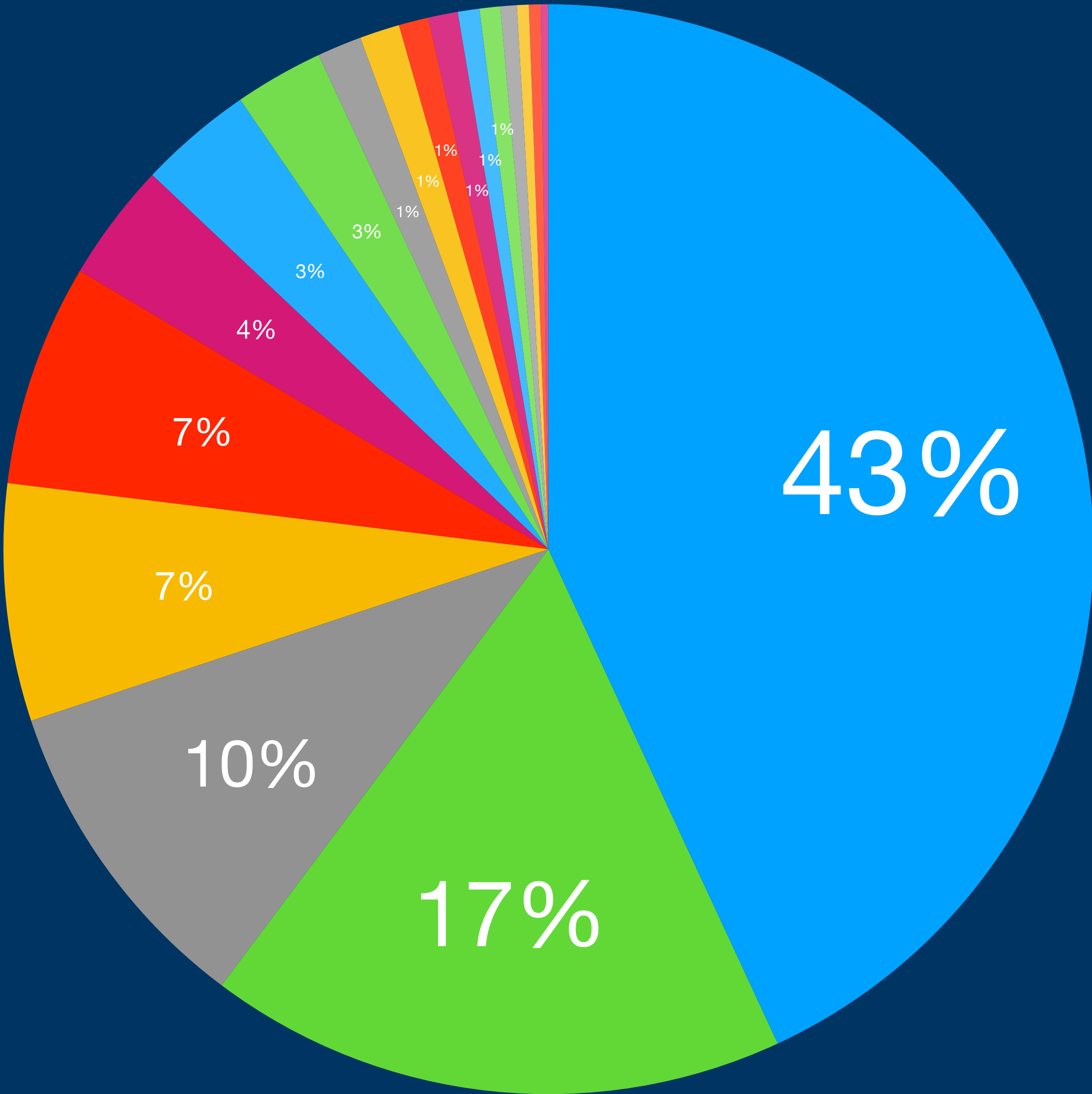
- Over 100 000 email followers
- Over 1000 companies
- Over 100 countries
- Over 30 000 views per day



Global research has found that for every dollar you spend on email marketing, you'll get a \$36 return on average – more than any other channel.
31% of B2B marketers say that sending email newsletters is the best way to nurture leads.

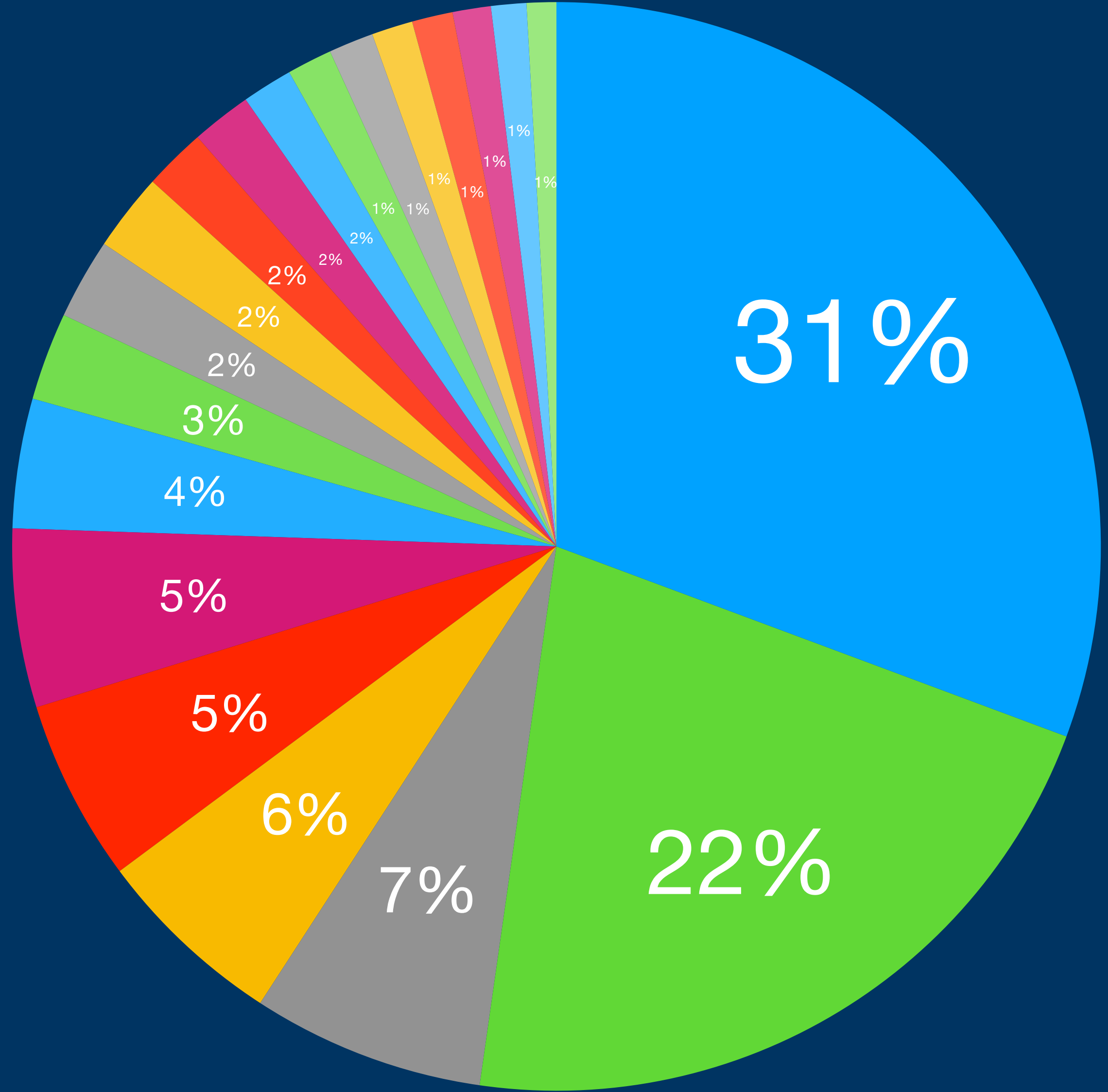
Over 100 000 Followers

Meat Producers	49000
Meat Equipment Producers	19500
Meat Importers	11000
Meat Exporters	8000
Seafood Producers	7500
Meat Wholesalers	3850
Farming	3000
Logistics	1500
Trade Finance	1350
Food Services	1000
Media	1000
Trade Shows	730
Consumer Goods	700
Medical	550
Researcher	400
Veterinary	400
Dairy Producer	250



Over 116 Countries

Brazil	29.4%
USA	20.7%
Spain	6.6%
France	5.4%
UK	5.2%
Netherlands	5.1%
Canada	3.7%
India	2.5%
German	2.3%
Argentina	2.2%
Poland	1.8%
Italy	1.7%
Ireland	1.4%
Australia	1.3%
Turkey	1.3%
South Africa	1.2%
Chile	1.2%
Belgium	1.1%
UAE	1.0%
Saudi Arabia	1.0%
China	1.0%



**Some of our subscribers
companies**



2 sisters
Food Group

abp

REWE

Marfrig

Yum!

MARKS &
SPENCER

AJC
INTERNATIONAL

MUYUAN

WAYNE FARMS

Sanderson
Farms

AIA

Sainsbury's

MAPLE
LEAF

Kraft Heinz
FOODSERVICE

Sysco

Kroger

BLUE
WATER
SHIPPING

USA
Poultry
& Egg
Export
Council

LDC

ABPA
BRAZILIAN ASSOCIATION OF ANIMAL PROTEIN

AHDB



brf Sadia

JBS
SEARA

TESCO

marel
food systems

E
EDEKA

PLUKON
food group

W
WOOLWORTHS

Walmart

Cargill

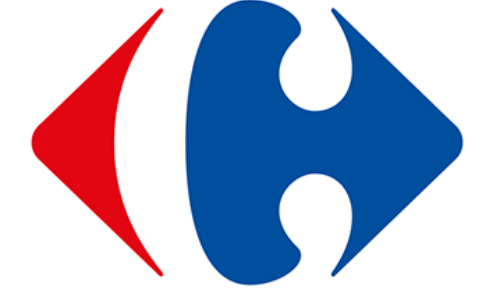
MERCADONA

Thai
Union

U.S. MEAT
EXPORT FEDERATION

LIDL

Allana



Carrefour



Tyson

Bidfood

萬洲國際
WH GROUP

SHOPRITE

KUKA



BEYOND MEAT

TÖNNIES

NAMI
NORTH AMERICAN
MEAT INSTITUTE



COMPASS
GROUP

OSI

ONISSUI

CPF

CHISHOLM
INTERNATIONAL FOOD MERCHANTS SINCE 1938

Vion

MULTIVAC

INTERRA
INTERNATIONAL

PS
INTERNATIONAL LTD

KARL SCHNELL
PARTNER TO THE FOOD INDUSTRY

KS

DANISH CROWN

Pilgrim's

DAWN MEATS

INTERRA
INTERNATIONAL

PS
INTERNATIONAL LTD

CMA CGM
GROUP

Vestey Foods



Hapag-Lloyd

SPAR

LAMTEX
FOOD
GROUP

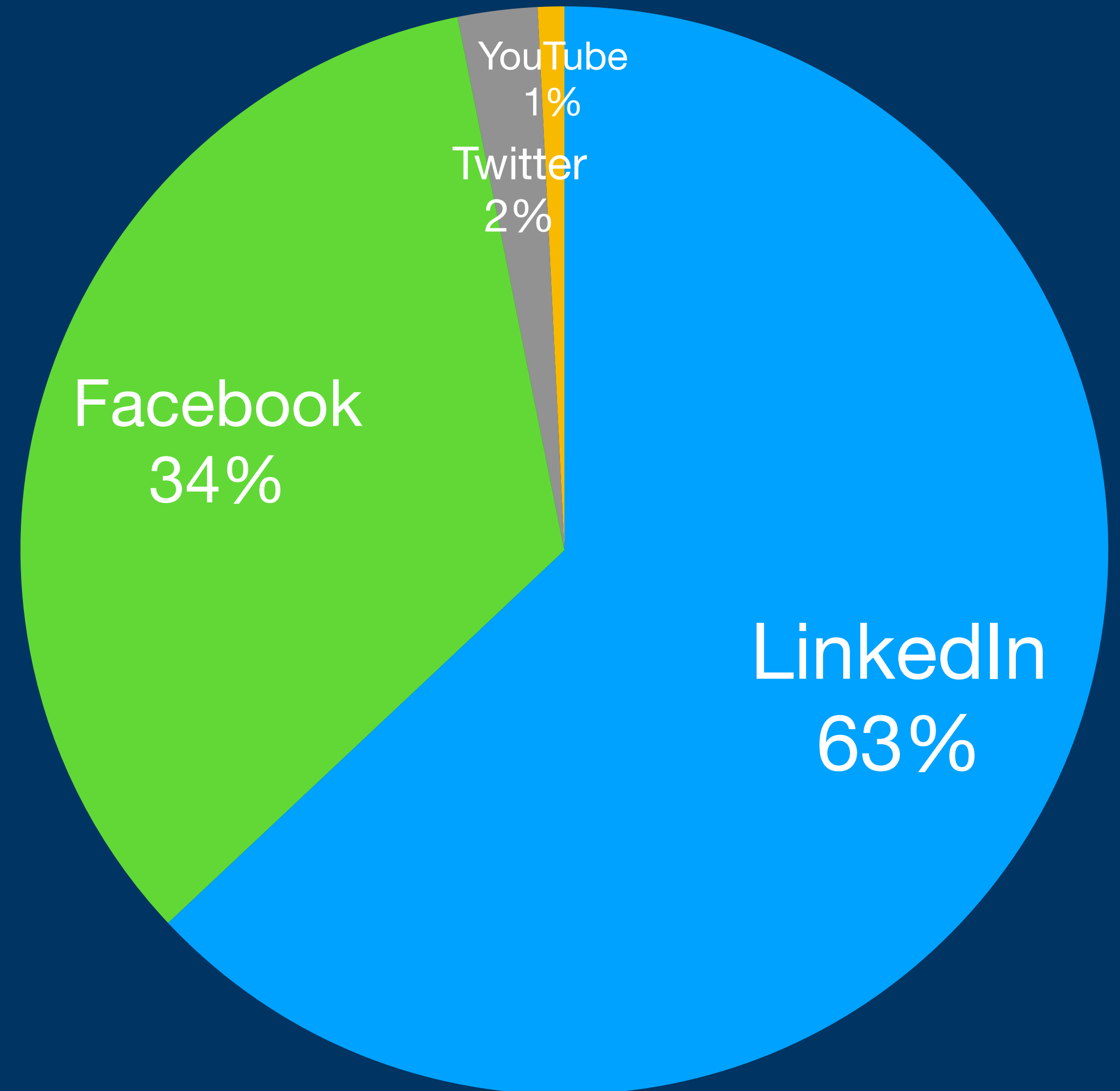
IMPOSSIBLE

Social Media Following

Access the potential of our B2B social media followers with in-article ads & editorials

- Over 10 000 article views per day
- High engagement rate
- High viral potential

Social media provides an excellent platform to post product updates, release company news and engage your customers with your brand through a trusted and independent source.



Advertising Packages

Monthly

- Email Newsletter
 - +/- 120k views
- Website Page
 - +/- 20k views
- In Article
 - +/- 10k views
- Viral Editorial
- **\$995** per month

Quarterly

- Monthly advertisement package
- Viewer report
 - Company
 - Location
 - Segment
 - Job Title
- **\$2995** per quarter

Yearly

- Monthly advertisement package
- Viewer report
 - Company
 - Location
 - Segment
 - Job Title
- **\$9995** per year



Contact us

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